

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

### Listing of Claims:

1. (Currently Amended) A ~~set-top~~ terminal comprising:
  - a ~~microprocessor for executing program instructions;~~
  - ~~a graphic memory;~~
  - ~~a graphic generator configured to generate graphics from the graphic memory for display on a television;~~
  - a tuner configured to receive a video channel[[,]] including a split screen with multiple video clips positioned in different portions of the split screen; and
  - ~~a control interface for choosing an option from displayed graphics on the television and for effecting a memory location from which graphical information is generated by the graphics generator;~~
  - memory storing computer executable instructions that when executed by the processor configure wherein the terminal is configured to generate a menuan electronic program guide having a series of menus comprising:
    - ~~a home menu;~~
    - ~~a plurality of major menus displayed as menu options on the home menu; and~~
    - ~~a plurality of sub-menus displayed as menu options on the plurality of major menus; and~~
    - ~~wherein the terminal is configured to display one including a single video clip of the multiple video clips displayed in the electronic program guidemenu.~~
2. (Currently Amended) The ~~set-top~~ terminal of claim 1, wherein the computer executable instructions, when executed by the processor, further configure the terminal to generate anthe electronic program guide further comprisesincluding the menu and including an introductory menu that is displayed upon beginning use of the electronic program guide.

3. (Currently Amended) The ~~set-top~~ terminal of claim 2, wherein the introductory menu is displayed automatically when the ~~set-top~~ terminal is switched on.
4. (Currently Amended) The ~~set-top~~ terminal of claim 2, wherein the introductory menu displays information or messages from an operations center.
5. (Currently Amended) The ~~set-top~~ terminal of claim 4, wherein the information or messages are directed to a particular subscriber.
6. (Currently Amended) The ~~set-top~~ terminal of claim 4, wherein the information or messages are directed to a group of subscribers.
7. (Canceled)
8. (Currently Amended) A ~~set-top~~ terminal comprising:
  - a ~~microprocessor for executing program instructions~~;
  - a graphics memory;
  - a graphics generator configured to generate graphics from the graphics memory for display on a ~~television~~ display device;
  - a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen; ~~and~~
  - a control interface ~~for choosing~~ configured to receive a choice of an option from displayed graphics on the ~~display device television and for effecting a memory location from which graphical information is generated by the graphics generator;~~ and
  - ~~wherein an instruction memory storing computer executable instructions that when executed by the processor configure the terminal is configured to sense one or more interactive features during a display of a selected program, and configured to generate an electronic program guide comprising:~~
    - a menu that is displayed with ~~one~~ a single video clip of the multiple video clips;

a logo that is displayed on the ~~television~~display device; and  
an overlay menu that is displayed with the selected program, the overlay menu including the interactive features,

wherein the logo indicates that the interactive features are available, wherein the overlay menu is displayed in response to a signal received from the control interface.

9. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the overlay menu includes menu options for a plurality of interactive features.

10. (Currently Amended) The ~~set-top~~ terminal of claim 9, wherein the overlay menu further includes a menu option to return to the selected program without the interactive features.

11. (Currently Amended) The ~~set-top~~ terminal of claim 9, wherein the guide further comprises a cursor that indicates one of the menu options, wherein the cursor is controlled by the control interface.

12. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the interactive features include quizzes, facts, or products, related to the selected program.

13. (Currently Amended) The ~~set-top~~ terminal of claim 9, wherein the electronic program guide further comprises a plurality of interactive submenus for use with the interactive features, wherein the submenus are displayed in response to a selection of the menu options, the selection being received from the control interface.

14. (Currently Amended) The ~~set-top~~ terminal of claim 13, wherein the submenus are displayed in a video window in a scaled-down program video format.

15. (Currently Amended) The ~~set-top~~ terminal of claim 13, wherein the program and one or more of the submenus are displayed on the ~~television~~display device at the same time.

16. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the logo is displayed as an overlay menu.

17. (Canceled)

18. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the overlay menu includes the logo.

19. Currently Amended The ~~set-top~~ terminal of claim 8, wherein the overlay menu is generated by the ~~set-top~~ terminal using data received during a vertical blanking interval.

20. Currently Amended The ~~set-top~~ terminal of claim 8, wherein the logo is displayed in a corner of a screen of the ~~television~~display device periodically for a specified duration.

21. (Canceled)

22. Currently Amended A ~~set-top~~ terminal comprising:

a ~~microprocessor for executing program instructions;~~

a graphics memory;

a graphics generator configured to generate graphics from the graphics memory for display on a ~~television~~display device;

a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen; ~~and~~

a control interface ~~for choosing~~configured to receive a choice of an option from displayed graphics on the ~~display device~~television and ~~for effecting a memory location from which graphical information is generated by the graphics generator; and~~

~~wherein an instruction memory storing computer executable instructions that when executed by the processor configure the terminal is configured to generate an electronic program guide comprising:~~

a plurality of interactive menus, each corresponding to a level of interactivity and having one or more interactive menu items for selection; and

a main menu having one or more main menu items for selection, which main menu items correspond to the interactive menus, wherein the menus are navigated using the control interface, the main menu items and the interactive menu items are responsive to selection signals received from the control interface, and ~~one a single~~ video clip of the multiple video clips is displayed in one of the menus.

23. (Canceled)

24. (Currently Amended) A method comprising:

~~receiving a video channel and program control information from an operations center, the video channel including a split screen with multiple video clips positioned in different portions of the split screen;~~

~~displaying, based on the program control information, an electronic program guide having a series of menus comprising:~~

~~———— a home menu,~~

~~———— a plurality of major menus displayed as menu options on the home menu, and~~

~~———— a plurality of sub-menus displayed as menu options on the plurality of major menus;~~

~~———— displaying one with a single video clip of the multiple video clips repositioned from one of the different portions of the split screen to a position in the electronic program guide; and~~

~~———— receiving, from a control interface, a selection of an option displayed on one of the series of menus, wherein the selection effects a memory location from which graphical information is retrieved for display.~~

25. (Currently Amended) The ~~set-top~~ terminal of claim 1, wherein the terminal is configured to reposition the ~~one~~single video clip from one of the multiple portions of the split screen to a position in the electronic program guide.

26. (Currently Amended) The ~~set-top~~ terminal of claim 1, wherein the terminal is configured to scale a size of the ~~one~~single video clip in the electronic program guide.

27. (Currently Amended) The ~~set-top~~ terminal of claim 1, wherein the terminal is configured to display the ~~one~~single video clip in the electronic program guide by displaying the video channel with an overlay that masks one or more of the multiple video clips other than the ~~one~~single video clip.

28. (Currently Amended) The ~~set-top~~ terminal of claim 27, wherein the overlay includes the displayed graphics.

29. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the terminal is configured to reposition the ~~one~~single video clip from one of the different portions of the split screen to a position in the menu.

30. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the terminal is configured to scale a size of the ~~one~~single video clip in the menu.

31. (Currently Amended) The ~~set-top~~ terminal of claim 8, wherein the terminal is configured to display the ~~one~~single video clip in the menu by displaying the video channel with an overlay that masks one or more of the multiple video clips other than the ~~one~~single video clip.

32. (Currently Amended) The ~~set-top~~ terminal of claim 31, wherein the overlay includes the displayed graphics.

33. (Currently Amended) The ~~set-top~~ terminal of claim 22, wherein the terminal is configured to reposition the ~~one~~single video clip from one of the different portions of the split screen to a position in the one of the menus.

34. (Currently Amended) The ~~set-top~~ terminal of claim 22, wherein the terminal is configured to scale a size of the ~~one~~single video clip in the one of the menus.

35. (Currently Amended) The ~~set-top~~ terminal of claim 22, wherein the terminal is configured to display the ~~one~~single video clip in one of the menus by displaying the video channel with an overlay that masks one or more of the multiple video clips other than the ~~one~~single video clip.

36. (Currently Amended) The ~~set-top~~ terminal of claim 35, wherein the overlay includes the displayed graphics.

37. (Canceled)

38. (Currently Amended) The method of claim 24, wherein the displaying of the ~~one video clip~~ ~~in the~~ electronic program guide includes scaling a size of the ~~one~~single video clip in the electronic program guide.

39. (Currently Amended) The method of claim 24, wherein the displaying of the ~~one video clip~~ ~~in the~~ electronic program guide includes displaying the video channel with an overlay that masks one or more of the multiple video clips other than the ~~one~~single video clip.

40. (Currently Amended) The method of claim 39, wherein the overlay includes ~~the~~ graphical information from program control information received with the video channel.